

Our future programme 3.0

Our IDENTITY

Our PROMISE

Through the power of our community, we **protect and improve health and prosperity**.
Choosing UNIQA is to choose a better life.

GUIDING Principles

Our values

Customer first

We are **relentlessly focused** on the needs of our customers.

Simplicity

We **take action** and learn from our mistakes.

Ownership

We **empower** each other to take responsibility.

Integrity

We **keep** our promises.

Community

We **collaborate** beyond conventional boundaries.

Our STRATEGY

Our BUSINESS STRATEGY

1. Making the insurance business more customer-oriented and profitable and offering innovative services.
2. Exploring new innovative business areas, digital business models and the health ecosystem.
3. Our employees are our most important resource at UNIQA.

Our GOALS

- Market leader in Austria
- Top 5 in international focus markets
- Best service provider
- Most attractive employer
- Ensure cost effectiveness & profitability
- Build new business models